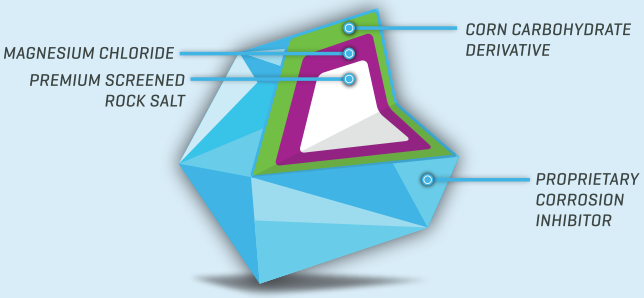
HotRock™

ECOGUARD +CMA

- Screened to size & dyed bright in color for optimum spreadability
- Sodium chloride coated with a liquid magnesium chloride and organic corn derived ice melter.
- Organic product builds in pavement each application to provide residual ice melting throughout winter.
- Residual build up of ice melter in pavement results in less chlorides used.
- Effective to -20° fahrenheit

MADE WITH EcoSmart TECHNOLOGY™

LESS CORROSIVE · LESS BOUNCE & SCATTER · LONG LASTING · PREVENTS ICE BONDING



LESS CORROSIVE: A proprietary coating of organic corn derived and magnesium chloride ice melt liquid blend results in less corrosion by creating a barrier between the salt and metal.

LESS BOUNCE & SCATTER: The organically derived liquid coating acts as a tackifier while also adding weight to each ice melting crystal resulting in less bounce & scatter.

LONG LASTING: The organically derived liquid coating creates a build up of the ice melter in the pavement throughout winter as it is applied creating a residual effect and a longer lasting melt.

PREVENTS ICE BONDING: The build up of the organically derived liquid coating acts as a anti-stick barrier (similar to butter in a hot pan) decreasing snow & ice hard pack & allowing the pavement to be scrapped clean.

SAFER FOR THE ENVIRONMENT: The result of applying less ice melter (chlorides) due to less bounce and scatter and a longer lasting residual effect make this product safer for the environment compared to rock salt & calcium chloride.

**Each salt crystal is coated with a de-icing liquid made from a refined corn carbohydrate derivative blended with magnesium chloride*